

**Santa Barbara City College
College Planning Council
Tuesday, October 7, 2014
3:00 – 4:30 p.m.
A218C**

Minutes

PRESENT:

L. Gaskin, Chair, President
L. Auchincloss, President, CSEA
P. Bishop, VP, Information Technology
P. Butler, Chair, Planning & Resources Committee
J. Friedlander, Executive VP, Educational Programs
G. Maynetto, President, Associated Student Government
(non-voting)
J. McPheter, Classified Staff Representative
K. Monda, President, Academic Senate
D. Nevins, Academic Senate Representative
C. Salazar, Classified Staff Representative
P. Stark, Academic Senate Representative
J. Sullivan, VP, Business Services
L. Vasquez, VP, Academic Senate
J. Walker, Advancing Leadership Committee Representative
D. Watkins, Advancing Leadership Committee Representative

GUESTS:

W. Hartsock, The Channels
K. O'Connor, Physical Health Education
A. Price, Dean, Educational Programs
E. Vlcek-Scamahorn, English Skills

ABSENT:

R. Else, Sr. Director, Institutional Assessment,
Research & Planning (non-voting)
P. English, VP, Human Resources

1.0 CALL TO ORDER

Dr. Gaskin called the meeting to order and asked guests and CPC members to introduce themselves.

1.1 Approval of 9/16/14 CPC minutes (Att. 1.1).

**M/S/C (Monda/Butler) to approve the 9/16/14 CPC minutes with one correction.
Fourteen approved. Motion passed.**

2.0 ANNOUNCEMENTS

None.

3.0 INFORMATION ITEMS

3.1 Reflections on SBCC 2014 Survey – L. Gaskin

Dr. Gaskin reviewed the Reflections on SBCC 2013 Survey. She noted that the survey provides a means of gauging the health of the institution and allows the college to monitor trends, patterns and changes. It was used heavily in the last accreditation process and will be used in the present accreditation process. She noted that the questions used in the 2013 survey will be repeated on the 2014 survey and sent to faculty, staff and administration in October 2014. Dr. Gaskin reviewed each of the survey's 17 questions which included:

1. What is your primary role?
2. To what extent do you agree that we are fulfilling our mission?
3. What is your general level of awareness of SBCC's planning and budgeting processes?
4. Does SBCC have effective planning processes?
5. Do our planning processes drive budget allocation?
6. Do we have an effective budget allocation process?
7. Do you feel a part of SBCC?
8. Are you happy working here?

The complete Reflections on SBCC 2013 Survey 2013 can be found on the SBCC website at ir.sbcc.edu.

3.2 SBCC Neighborhood Task Force – L. Gaskin

Dr. Gaskin reported that approximately a year ago some of the neighbors residing on Oceano Avenue, bordering the West Campus, contacted her with concerns about student behavior and civility. Dr. Gaskin stated that the expectation of the neighbors is that SBCC address the students' behavioral issues which have spread to the Rancheria/Coronel area below East Campus. In response, she presented a proposal to the Board to form a task force chaired by Marty Blum. The SBCC Neighborhood Task Force is comprised of representatives from adjacent neighborhoods, SBCC students, staff and faculty, and the City of Santa Barbara. She further reported that the college is engaging Daniel Iacofano of Moore Iacofano Goltsman, Inc. (MIG) to facilitate the task force meetings and processes. The task force will meet through the end of 2014.

4.0 DISCUSSION ITEMS

4.1 Transportation Alternatives and Incentive Plan – J. Sullivan

It was noted that agenda item 4.1 was presented as a discussion item rather than a first reading as identified on the agenda.

Mr. Sullivan presented the Transportation Alternatives Group's (TAG) pilot Incentive Program (4.1a), a summary of the work TAG has been conducting over the last several months (4.1b), and a timeline of the group's consultation process (4.1c). He began his presentation by asking for comments and questions on the summary (4.1b) entitled "September 2014: The Subject of Parking." Mr. Sullivan noted that, per the Education Code, the college cannot charge more than a combined total of \$70.00 for parking and transportation fees, and that revenue from parking fees can be used for parking lot maintenance and repair, as well as incentives to offset costs for an incentive based transportation plan. However, he clarified that employees will not be charged a parking fee beginning January 1, 2015, the start date of the pilot incentive program.

Discussion ensued regarding transportation support program options including shuttles from the Wake Campus and the Garden/Cabrillo city parking lots, the use of electric bikes as well as regular

bikes, the expansion of bike routes and lanes, and the MTD bus system. The benefits of alternative transportation including a cleaner environment and reduced parking demand were also discussed.

It was suggested that the alternative transportation programs listed in “September 2014: The Subject of Parking” be included as support systems in the document outlining the pilot incentive program.

Dr. Gaskin informed council that the City of Santa Barbara and the California Coastal Commission have made it clear that as part of the approval process for new construction, for example the East and West Campus classroom buildings, the college must address transit, circulation and parking issues.

In order to provide clarity about the nature of the incentive program and its supporting documentation, it was agreed to include a preamble within the pilot program document which would feature a summary of TAG’s findings, as well as an ancillary of alternative transportation options that support the pilot program. Additionally, it was agreed to rename the pilot program the Alternative Transportation Program.

Dr. Gaskin requested that Priscilla Butler and Paul Bishop proof the Alternative Transportation Program document for clarity before it is brought back to CPC for a first reading on October 21, 2014.

5.0 ACTION ITEMS

None.

6.0 ADJOURNMENT

6.1 The next scheduled CPC meeting will be held on Tuesday, October 21, 2014 in Room 218C, 3:00-4:30 p.m.